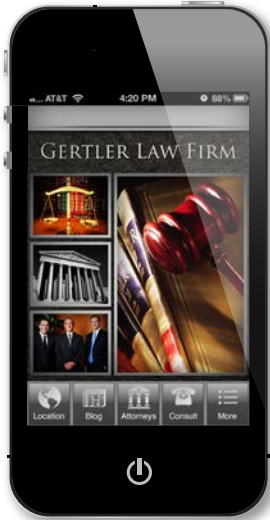


"Wow! I can't believe what a positive response we've received from our new app... our clients are eager to interact with us with consultation setups and instant messaging. Our clients are reporting an overall ease of use from their android to their iPad. We couldn't be happier!"

PARTNER, GERTLER LAW FIRM



Gertler Law Firm CASE STUDY



GERTLER LAW FIRM

Gertler Law Firm
New Orleans, LA
www.gertler-law-firm.com

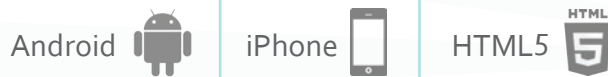
Category
Legal

Gertler Law Firm CASE STUDY

Gertler Law firm is a leading law firm in New Orleans, representing personal injury cases and lawsuits. It is listed as "Best Law Firms in the New Orleans Metropolitan Area" for Personal Injury Litigation and Product Liability Litigation by the Best Lawyers publication and U.S. News & World Report in 2010.

Since going mobile, Gertler Law Firm clients now have a plethora of legal services at their fingertips. Gertler Law Firm couldn't be happier with client response, reporting rave reviews of the app's overall ease of use and dynamic useful content.

PLATFORMS



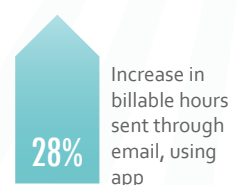
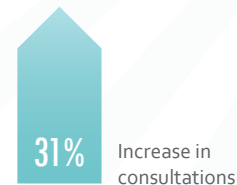
APP FEATURES

GPS Location
Contact Info

Business Info
Fan Wall

Blog Integration
Mailing List

MOBILE APPS IMPACT ON BUSINESS



BUSINESS AWARENESS



Increased brand awareness through social media connections and YouTube hits