

*"Way beyond our expectations!
This app just rocks. It has
everything our members are
looking for... loyalty check-ins,
class registration & scheduling,
social integration ... it has
it all!"*

MARKETING DEPARTMENT,
CSU CHICO WREC



CSU Chico WREC CASE STUDY



CSU Chico Wildcat Recreation Center
Chico, CA
www.aschico.com/wrec

Category
Fitness

CSU Chico WREC CASE STUDY

CSU Chico WREC (Wildcat Recreation Center), located on the campus of Chico State University is the go-to place for Chico State students to get fit and have fun. Housing a vast array of weight equipment, 3-story climbing wall, basketball court and video/mp3 outfitted cardio machines, the WREC infuses fun and fitness.

The CSU Chico WREC App is now available in mobile app form. CSU Chico WREC mobile app highlights a power-packed assortment of features and convenience for its users. Users of the app are reporting an overall ease of use and seamless integration of social media.

PLATFORMS



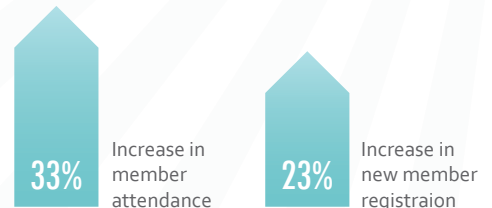
APP FEATURES

GPS Directions
Event Listings
Business Info

GPS Coupons
Fan Wall
Mailing List

Image Gallery
Email Photo
One-Touch Calling

MOBILE APPS IMPACT ON BUSINESS



MOBILE APPS IMPACT ON SOCIAL MEDIA

